



BACK TO SCHOOL II – KIDS ARE EVERWHERE!





It is estimated that greater than 50% of school children DO NOT ride a bus to school.

Many children walk or bike to and from school.

If you should encounter children while servicing a customer, count the kids... then count them again before moving your vehicle.

Get the Big Picture and Watch for Areas Where Children Gather:

In School Zones.
At Crossing Guard Points.
At School Bus Stops.

Remember... kids aren't careless. They're carefree.



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