

# Excellence in Recycling Public Education Award Application

This award is open to public, private and non-governmental organizations that exemplify excellence in recycling or sustainability public education programs. Applicants should submit program materials and methodologies, as well as data that quantify the impact and success of the program.

## **Nomination Payment Information - \$150**

### **How to Enter –**

- Notify NWRA (Yashuwa Jerry [yjerry@wasterecycling.org](mailto:yjerry@wasterecycling.org)) that you intend to submit an application. NWRA will prepare and send an invoice to you.
- Submit documents by **June 1st** to Yashuwa Jerry.
- Submit final payment by **July 1<sup>st</sup>**.

**Questions?** – Please contact Anne Germain, [agermain@wasterecycling.org](mailto:agermain@wasterecycling.org)

## **Nominating Guidelines**

Nominations will be considered by NWRA's Recycling Committee based upon the specific examples of improvements made.

For the award, please submit the following information in a single PDF or zip file. Please do not exceed 20 pages including all photos, figures, and attachments.

## **Applicant Information**

Please provide contact info for the award – this is the person that prepares the award and deals with the administration of the application.

Please provide information about people that were pivotal to the success of the public education program development and deployment.

## **Qualifying Criteria**

NWRA's Recycling Committee will evaluate award applications based on how the Recycling Public Education Program has improved recycling.

Provide a narrative giving background on the education program. In the narrative, include details about why the program was conceived, its goals, its approach and how it was deployed.

Discuss where it is currently being utilized, costs, and measurable results. Data can be

presented in the narrative or through charts and graphs.

A picture is worth a thousand words. Please include color photographs, drawings, or schematics to illustrate the innovation.

Additional information: Please add any additional information including letters of recommendations, copies of brochures and print ads, links to videos etc.

Discuss any awards, honors or recognition already received.

### **Notification**

NWRA plans on notifying applicants within six weeks from application.

### **Be prepared to be celebrate!**

NWRA will feature award winners in its 4<sup>th</sup> quarter magazine and will be issuing a press release to the industry trade press. Please provide a separate section summarizing the program with quotes that can be utilized in these documents. You can view examples of past awards profiles [here](#) and [here](#).

In addition, NWRA will be celebrating award winners in person at the NWRA Executive Leadership Roundtable being held October 14-17 at The JW Marriott Savannah Plant Riverside District in Savannah, Georgia.

### **Awards**

Winners will receive a trophy. If more than one trophy is desired, winners will be provided the opportunity to purchase additional trophies.