

# The Waste to Resource Weekly 2025 Media Kit

The Waste to  
Resource Weekly



## The Waste to Resource Weekly

Smart Brevity® count: 1.5 mins ... 337 words

Introducing our new weekly newsletter! In an effort to provide timely updates to NWRA members, we have retooled our newsletter.

This will be your weekly guide to NWRA advocacy efforts, important issues that impact the industry, educational opportunities, and the latest on events.

Let's dive in!

[Copy link](#)

YOUR BANNER AD HERE

### Box Ad



Reach a targeted, engaged audience with an ad placement in our The Waste to Resource Weekly. Your message will connect directly with your message will connect directly with industry leaders, professionals, and members.

### Text Ad

Reach a targeted, engaged audience with an ad placement in our The Waste to Resource Weekly. Your message will connect directly with your message will connect directly with industry leaders, professionals, and members.

## Ad Placements

Ads will be sold in quarterly increments and can only be purchased at the start of each quarter.

### Quarterly Dates\*:

- Q1: January 1, 2025 – March 31, 2025
- Q2: April 1, 2025 – June 30, 2025
- Q3: July 1, 2025 – September 30, 2025
- Q4: October 1, 2025 – December 31, 2025

*\*We reserve the right to send 12 issues per quarter, pending any potential holidays.*

## Banner Ad

\$5,400 per quarter  
(1 banner ad per  
quarter)

- Located below the open card
- 468 x 60 px
- PNG, JPG or GIF file type

## Box Ad

\$4,800 per quarter  
(2 text ads per  
quarter)

- Ad Image & Text Underneath
- Image size - 300 x 250 px
- PNG, JPG or GIF file type

## Text Ad

\$4,200 per quarter  
(2 text ads per quarter)