



CHAPTER SPONSOR PROSPECTUS

Brand Opportunity



Each sponsorship contribution strengthens NWRA Chapters' ability to drive growth, innovation, sustainability, and lead on advocacy in the waste and recycling industry:

Advancing Industry Leadership: Sponsorship fuels efforts to elevate NWRA's voice as the authoritative leader in waste and recycling, driving initiatives that shape public and regulatory perception of the industry.

Empowering Advocacy Efforts: Sponsorship dollars support proactive advocacy campaigns, enabling NWRA to influence critical policies at the state, and local levels, ensuring a favorable legislative environment for the industry.

Strengthening Crisis Management: Sponsor contributions to NWRA Chapters, support the development of comprehensive crisis response strategies, to local and state issues that surface unplanned throughout the year that could threaten the industries ability to do business.

Supporting Public Education: Sponsorship enables NWRA Chapters to run impactful public awareness campaigns on important issues helping the industry lead important conversations across the U.S.



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Being an active member of the National Waste & Recycling Association (NWRA) and participating in state chapters has been incredibly rewarding. The networking opportunities have expanded my connections and helped grow our business, while the brand exposure has increased visibility within the industry.

Most importantly, being involved allows me to give back—whether through mentoring, supporting education, or shaping policies. NWRA membership is a great way to build relationships, grow professionally, and contribute to the future of our industry.

Faith Zydowsky
Sierra Container Group

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Chapter Events

Your support will be featured throughout the year at NWRA chapter golf event, reaching:

- Hundreds of chapter members at meetings and events nationwide
- Potential customers at each event
- A balanced mix of event attendees from both large and small member companies
- All visitors to event websites, displaying your support for the industry

2025 Chapter Golf Events

Appalachia Region

- Georgia Golf Outing, TBD (March)
- Tennessee Trash Can Open, Nashville, TN (April)
- Virginia Golf Tournament, Williamsburg, VA (May)
- Ohio Annual Trash Can Open, Dublin, OH (June)
- Carolinas Golf Outing, Pinehurst, NC (July)
- Indiana 30th Annual Trash Can Open, Danville, IN (September)
- Mid-Atlantic Golf Tournament (October)

For more information on meetings and events in the Appalachia region, reach out to Katie Evans at kevans@wasterecycling.org.

Midwest

- Illinois Annual Trash Can Open, Bloomingdale, IL (June)
- Minnesota Trash Can Open, Anoka, MN (June)
- Kansas & Missouri Annual Trash Can Open (September)

For more information on meetings and events in the Midwest region, reach out to Phillip Shaffer at pshaffer@wasterecycling.org.

Sunbelt

- Rocky Mountain Chapter Golf Tournament, Denver, CO (June)
- Arizona Golf Tournament, TBD (November)

For more information on meetings and events in the Sunbelt region, reach out to Rachel Hering at rhering@wasterecycling.org.

Northeast

- Maryland Trash Can Open, TBD (September)

For more information on meetings and events in the Northeast region, reach out to Lewis Dubuque at ldubuque@wasterecycling.org.



Partnership Levels

By engaging in our golf events you support legislative advocacy efforts that promote the interests of the waste and recycling industry. These event serve as a networking opportunity, connecting industry professionals and stakeholders. Through these outings, we strengthen our community, advance our legislative agenda, and promote responsible stewardship within the industry.

- **TITANIUM** (\$4,000/per chapter)
- **PLATINUM** (\$2,500/per chapter)
- **GOLD** (\$1,750/per chapter)
- **SILVER** (\$1,000 per chapter)

Sponsorships Include*

	T	P	G	S
Reserved player spot(s) in golf tournament	4	4	2	1
Cart Cling				
Logo on golf event website (size determined by level)				
Sponsor board recognition				
Logo included in event emails (sized determined by level)				
Hole sponsorship (first to pick based on level and date of sponsorship security)	2	1		
Prominent signage on golf course				
Recognition in event social media posts on NWRA LinkedIn and Facebook channels				
Recognition in NWRA weekly newsletter in event wrap up (distributed to members nationwide)				
Verbal recognition at event				

*All benefits offered per each chapter sponsored.



The NWRA VWIA and Carolina Chapters offer great networking opportunities for myself and all it attendees.

The NWRA staff goes out of their way to make introductions to new members, and put on events that provide information on important issues.

**Ethan Rouzee
Lorentz**



2025 Additional Sponsorships



In addition to our annual partnerships, we offer exclusive event-specific opportunities to support golf and other similar events. Each of these sponsorships offer additional promotion and viability.

**Note: All prices per chapter event.*

Luncheon (\$2,750)

- Company logo on event website
- Sponsor board recognition

Bloody Mary Bar and/or Coffee/Breakfast (\$2,000)

- Company logo on event website
- Sponsor board recognition



Hole-N-One (\$1,500)

- Company logo on event website
- Company logo on Hole-N-One sign
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Golf Ball (\$2,500) (All chapters (13 for the price of 10) - \$25,000)

- Company logo on event website
- Branded sleeves of golf balls

Beverage Cart (\$2,000)

- Company logo on beverage cart
- Company logo on event website



On-Course Contest (\$1,500)

- Company logo on event website
- Signage on contest holes (longest drive and closest to pin)

Raffle (\$2,000)

- Company logo on website
- Pull the winners for raffle items and hand out prizes

Cigars (\$1,250)

- Company logo on website
- Logo on cigar stand signage



Closest to the Yeti (\$2,000)

- Company logo on website
- Signage at Yeti hole



Sponsorships Worksheet

Trying to decide what chapter sponsorships you would like to support in 2025? Use the worksheet below to mark your strategy, then visit our website to use our electronic form and secure your support!

***Note: All prices per chapter event.**

	Arizona	Carolinas	Georgia	Illinois	Indiana	Kansas & Missouri	Maryland	Mid-Atlantic	Minnesota	Ohio	Rocky Mountain	Virginia	Tennessee	TOTAL
Titanium \$4,000														
Platinum \$2,500														
Gold \$1,750														
Silver \$1,000														
Luncheon \$2,750														
Bloody Mary Bar &/or Coffee/ Breakfast \$2,000														
Hole-N-One \$1,500														
Golf Balls \$2,500 ea. or all for \$25,000 (13)														
Beverage Cart \$2,000														
On-Course Contest \$1,500														
Raffle \$2,000														
Cigars \$1,250														
Closest to the Yeti \$2,000														
													GRAND TOTAL	