

The Waste to Resource Weekly 2025 Media Kit

The Waste to
Resource Weekly



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Smart Brevity® count: 1.5 mins ... 337 words

Introducing our new weekly newsletter! In an effort to provide timely updates to NWRA members, we have retooled our newsletter.

This will be your weekly guide to NWRA advocacy efforts, important issues that impact the industry, educational opportunities, and the latest on events.

Let's dive in!

[Copy link](#)

Ad Placements

Ads will be sold in quarterly increments and can only be purchased at the start of each quarter.

Quarterly Dates*:

- Q1: January 1, 2025 – March 31, 2025
 - Artwork due Friday, December 27, 2024
- Q2: April 1, 2025 – June 30, 2025
 - Artwork due Friday, March 21, 2025
- Q3: July 1, 2025 – September 30, 2025
 - Artwork due Friday, June 20, 2025
- Q4: October 1, 2025 – December 31, 2025
 - Artwork due Friday, September 19, 2025

*We reserve the right to send 12 issues per quarter, pending any potential holidays

YOUR BANNER AD HERE

Banner Ad

\$5,400 per quarter
(1 banner ad per
quarter)

- Located below the open card
- 468 x 60 px
- PNG, JPG or GIF file type

Box Ad



Reach a targeted, engaged audience with an ad placement in our The Waste to Resource Weekly. Your message will connect directly with your message will connect directly with industry leaders, professionals, and members.

Box Ad

\$4,800 per quarter
(3 box ads per
quarter)

- Ad Image & Text Underneath
- Image size - 300 x 250 px
- PNG, JPG or GIF file type
- 50-75-word count limit

Text Ad

Reach a targeted, engaged audience with an ad placement in our The Waste to Resource Weekly. Your message will connect directly with your message will connect directly with industry leaders, professionals, and members.

Text Ad

\$4,200 per quarter
50-75-word count limit
(2 text ads per quarter)