



# CHAPTER SPONSOR PROSPECTUS

# Brand Opportunity



Each sponsorship contribution strengthens NWRA Chapters' ability to drive growth, innovation, sustainability, and lead on advocacy in the waste and recycling industry:

**Advancing Industry Leadership:** Sponsorship fuels efforts to elevate NWRA's voice as the authoritative leader in waste and recycling, driving initiatives that shape public and regulatory perception of the industry.

**Empowering Advocacy Efforts:** Sponsorship dollars support proactive advocacy campaigns, enabling NWRA to influence critical policies at the state, and local levels, ensuring a favorable legislative environment for the industry.

**Strengthening Crisis Management:** Sponsor contributions to NWRA Chapters, support the development of comprehensive crisis response strategies, to local and state issues that surface unplanned throughout the year that could threaten the industries ability to do business.

**Supporting Public Education:** Sponsorship enables NWRA Chapters to run impactful public awareness campaigns on important issues helping the industry lead important conversations across the U.S.



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*Being an active member of the National Waste & Recycling Association (NWRA) and participating in state chapters has been incredibly rewarding. The networking opportunities have expanded my connections and helped grow our business, while the brand exposure has increased visibility within the industry.*

*Most importantly, being involved allows me to give back—whether through mentoring, supporting education, or shaping policies. NWRA membership is a great way to build relationships, grow professionally, and contribute to the future of our industry.*

**Faith Zydowsky**  
**Sierra Container Group**

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# Chapter Events

Your support will be featured throughout the year at NWRA chapter golf event, reaching:

- Hundreds of chapter members at meetings and events nationwide
- Potential customers at each event
- A balanced mix of event attendees from both large and small member companies
- All visitors to event websites, displaying your support for the industry

## 2025 Chapter Golf Events

### Appalachia Region

- Georgia Golf Outing, TBD (March)
- Tennessee Trash Can Open, Nashville, TN (April)
- Virginia Golf Tournament, Williamsburg, VA (May)
- Ohio Annual Trash Can Open, Dublin, OH (June)
- Carolinas Golf Outing, Pinehurst, NC (July)
- Indiana 30th Annual Trash Can Open, Danville, IN (September)
- Mid-Atlantic Golf Tournament (October)

For more information on meetings and events in the Appalachia region, reach out to Katie Evans at [kevans@wasterecycling.org](mailto:kevans@wasterecycling.org).

### Midwest

- Illinois Annual Trash Can Open, Bloomingdale, IL (June)
- Minnesota Trash Can Open, Anoka, MN (June)
- Kansas & Missouri Annual Trash Can Open (September)

For more information on meetings and events in the Midwest region, reach out to Phillip Shaffer at [pshaffer@wasterecycling.org](mailto:pshaffer@wasterecycling.org).

### Sunbelt

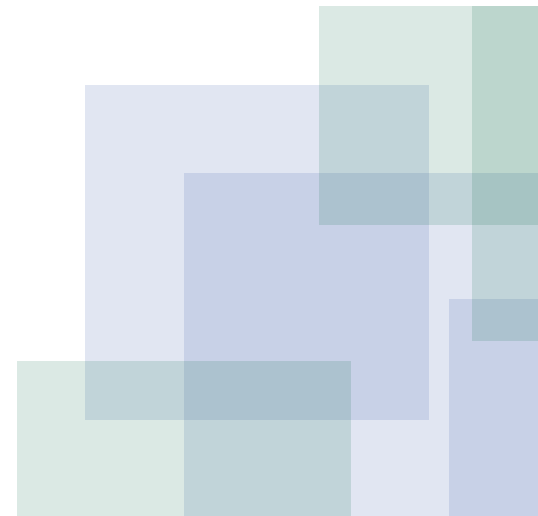
- Rocky Mountain Chapter Golf Tournament, Denver, CO (June)
- Arizona Golf Tournament, TBD (November)

For more information on meetings and events in the Sunbelt region, reach out to Rachel Hering at [rhering@wasterecycling.org](mailto:rhering@wasterecycling.org).

### Northeast

- Maryland Trash Can Open, TBD (September)

For more information on meetings and events in the Northeast region, reach out to Lewis Dubuque at [ldubuque@wasterecycling.org](mailto:ldubuque@wasterecycling.org).



# Partnership Levels

By engaging in our golf events you support legislative advocacy efforts that promote the interests of the waste and recycling industry. These event serve as a networking opportunity, connecting industry professionals and stakeholders. Through these outings, we strengthen our community, advance our legislative agenda, and promote responsible stewardship within the industry.

- **TITANIUM (\$4,000/per chapter)**
- **PLATINUM (\$2,500/per chapter)**
- **GOLD (\$1,750/per chapter)**
- **SILVER (\$1,000 per chapter)**

## Sponsorships Include\*

	T	P	G	S
Reserved player spot(s) in golf tournament	4	4	2	1
Cart Cling				
Logo on golf event website (size determined by level)				
Sponsor board recognition				
Logo included in event emails (sized determined by level)				
Hole sponsorship (first to pick based on level and date of sponsorship security)	2	1		
Prominent signage on golf course				
Recognition in event social media posts on NWRA LinkedIn and Facebook channels				
Recognition in NWRA weekly newsletter in event wrap up (distributed to members nationwide)				
Verbal recognition at event				

\*All benefits offered per each chapter sponsored.



*The NWRA VWIA and Carolina Chapters offer great networking opportunities for myself and all it attendees.*

*The NWRA staff goes out of their way to make introductions to new members, and put on events that provide information on important issues.*

**Ethan Rouzee  
Lorentz**

